



MY FARM'S PURPOSE

LEAH-LYNCH.COM



Hey there,

Welcome to my strategic planning corner.
Ready to get serious with your small farm?
Great! Me too!



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It can be so tempting to want to buy all the animals, grow all the things, and make all the DIYs. But there is one huge problem with that.

You only have 24hrs in the day on top of things that need to happen because you have a life.

I see so many people end up exhausted and burnt out because they tried to do everything for themselves. What they forget is that in the "old days" people lived, ate, and breathed that lifestyle BECAUSE that was their livelihood.

You can't pay the electric bill with veggies or your property taxes with goat milk.

Let me bust your bubble now and say that you can't do it all.

You need to be intentional with the projects you decide are worthy of your time. Make sure they will serve a purpose and not just be something that "everyone else does" So you're going to do it too.

My husband is the only one who can eat eggs in our family so it would be silly of me to have dozens of chickens.

But wait! Sally on Instagram has 41 chickens so I should too!

Do you see where I am going with this? Do the "things" that have a purpose for your family.

DREAMING SPACE

It's ok to dream and have lots of things you want to do. Save your dreams so you don't forget but work on them one at a time.

Write them down, research them, and make sure that is really something you want. You might realize once you look into something it's not quite what you thought.

Start to by writing them all down in the space below. Get messy and write out all of your ideas.

aaaalll the things

Now go back through and highlight the ones you are most excited about.

Take your top 5 things and write them on the next page, each in their own block. Here are the key things you should rank your dream goals on before you just jump in and do them. 1 being the most expensive or would take the largest amount of time to get started. 5 means you have the skills and it shouldn't take too much work to get started.

- **Cost To Get Started** (Do you have a high price tag to get started or is it going to be pretty affordable to get started.)
- **Your Excitement For The Project** (Is this something you want to do? Or you think you should because everyone else is doing it?)
- **Your Skill Level For This New Project Area** (Are you going to have to learn something from the very beginning? Or do you already have some idea of what is involved and how to do what you want to do?)
- **Your Reason For Starting The Project** - We are all about being intentional. Is this just a "I want to" or will this help you in some way?
- **The Time Investment Of Getting Started** - How long will it take you to buy everything and start seeing the results you want.

DREAM 1	NAME:	1 - 2 - 3 - 4 - 5	Cost To Get Started
		1 - 2 - 3 - 4 - 5	Your Excitement For The Project
		1 - 2 - 3 - 4 - 5	Your Skill Level For This New Project Area
		1 - 2 - 3 - 4 - 5	Your Reason For Starting The Project
		1 - 2 - 3 - 4 - 5	The Time Investment Of Getting Started

DREAM 2	NAME:	1 - 2 - 3 - 4 - 5	Cost To Get Started
		1 - 2 - 3 - 4 - 5	Your Excitement For The Project
		1 - 2 - 3 - 4 - 5	Your Skill Level For This New Project Area
		1 - 2 - 3 - 4 - 5	Your Reason For Starting The Project
		1 - 2 - 3 - 4 - 5	The Time Investment Of Getting Started

DREAM 3	NAME:	1 - 2 - 3 - 4 - 5	Cost To Get Started
		1 - 2 - 3 - 4 - 5	Your Excitement For The Project
		1 - 2 - 3 - 4 - 5	Your Skill Level For This New Project Area
		1 - 2 - 3 - 4 - 5	Your Reason For Starting The Project
		1 - 2 - 3 - 4 - 5	The Time Investment Of Getting Started

DREAM 4	NAME:	1 - 2 - 3 - 4 - 5	Cost To Get Started
		1 - 2 - 3 - 4 - 5	Your Excitement For The Project
		1 - 2 - 3 - 4 - 5	Your Skill Level For This New Project Area
		1 - 2 - 3 - 4 - 5	Your Reason For Starting The Project
		1 - 2 - 3 - 4 - 5	The Time Investment Of Getting Started

DREAM 5	NAME:	1 - 2 - 3 - 4 - 5	Cost To Get Started
		1 - 2 - 3 - 4 - 5	Your Excitement For The Project
		1 - 2 - 3 - 4 - 5	Your Skill Level For This New Project Area
		1 - 2 - 3 - 4 - 5	Your Reason For Starting The Project
		1 - 2 - 3 - 4 - 5	The Time Investment Of Getting Started

MY FARM FOCUS

As much as you want to do aaaalll the things. You HAVE to choose your projects, animals, gardens, and plans wisely and carefully. You will get burned out if you try to do them all at once. You might even find out that you don't love something. But if you're trying to do too much you won't be able to see the cause of your burnout. So let's choose 1 MAYBE 2 things you want to work on in the next 12 months.

Ideally it would be the tasks that had the highest score when added all together.

MAIN GOAL

This will be your main focus and should take up most of your efforts.

SECOND GOAL

Smaller goals that shouldn't take as much of your time.

GOAL PLANNER PAGE

Use this page to get very clear on what it will take for you to get each of your goals complete. Use the checklist to write out each task you need to do in order for the goal to come to fruition.

PURPOSE:		
START:	END:	